Bernie Belcher

UX/UI Designer

Innovative and detail-oriented professional with rich experience in creating visually appealing digital experiences. Proficient in delivering high-quality products and completing key projects by leading cross-functional teams. Skilled at conducting user research, implementing testing processes, and analyzing data to inform design decisions. Adept at translating customer insights into effective design solutions and attaining complete client satisfaction. Excel at thriving across challenging environments and building/maintaining strong partnerships with key stakeholders, engineering teams, clients, and all levels of management. Possess strong understanding of various design technologies, prototyping tools, and user-centered design principles. Equipped with strong problem-solving, communication, leadership, and interpersonal skills.

Technical Proficiencies

Software:	Figma, Adobe CC
Framework:	Angular, React, React-Native
Program:	TypeScript, JavaScript, HTML, CSS

Career Experience

AGILESRC LLC., Orlando, FL UX/UI Designer/Developer

Lead full cycle design and development process of 4+ applications, resulting in improving process efficiency. Implement rigorous testing procedures and utilize Karma to troubleshoot bugs in Angular components/layouts and enhance code quality. Engage in Agile teamwork, such as daily stand-ups and weekly one-hour sprint planning and client demo sessions, contributing to streamlined communication and optimized project visibility.

- Delivered best user experience by designing intuitive interfaces and unified integrations while maintaining compliance with industry standards and best practices
- Upgraded professional skills by involving in weekly hour-long coaching sessions with senior software developers.

Lodge Lovers, East Lansing, MI

User Experience Designer

Developed and executed content strategies to align with company goals and increase customer engagement. Crafted and rolled out novel webpages, ensuring excellent user experience across a wide range of devices. Conducted competitive analysis to identify strengths and weaknesses of competitor platforms and inform design improvements.

- Attained complete client satisfaction by employing cutting-edge technologies, frameworks, and industry best practices and customizing deliverables in alignment with user requirements.
- Received commendation for delivering high-quality designs on time and showcasing strong work ethic.

JMB Architects LLC., Elmhurst, IL

Marketing & Design Lead

Generated 2-D and 3-D models through utilization of AutoCAD and Impressions 3 software, leading to enhancing visualization and design accuracy. Initiated client communication channels to identify problems and points of failure and offered effective solutions, resulting in attaining 100% client satisfaction.

- Optimized website design for desktop and mobile users by conducting user research and gathering insights regarding clients' needs and preferences while in close collaboration with key stakeholders and clients.
- Increased brand awareness and recognition by devising and implementing robust marketing strategies.

Education

Bachelor of Arts in User Experience Architecture, Michigan State University, East Lansing, MI

2012 - 2022

2021 - 2022

2022 – Present